

Meet and connect with our expert in **Influencer Marketing**

SO BUZZY

With the right approach, any brand can score with and on Social Media. But how do you get started? This passionate team can help you with social media from A to Z. Whether you need support with Ambassador or Influencer Marketing, Advertising, Social Media Strategy or Social Media Management you can count on them!

Are you interested in an Influencer Marketing workshop with So Buzzy?

Typical questions we hear from companies range from “how do we find the right influencers?” or “how much does it cost to work with influencers?” to “what are the legal rules to follow?”.

As a Social Media agency, we have been working with influencers and bloggers for various projects and campaigns for years. Would you also like to use influencers for your company, but don't know how to get started? We are happy to share our knowledge and experience! From finding the right influencers to evaluating your collaborations!


Program of the workshop:


- 👉 What is Influencer Marketing?
- 👉 The Importance of Influencer Marketing
- 👉 Types of Influencers
- 👉 Objectives of Influencer Marketing
- 👉 Influencer Marketing rules in Belgium
- 👉 Influencer Marketing in practice
- 👉 Influencer Marketing tools
- 👉 The future of Influencer Marketing
- 👉 Cases and inspiration
- 👉 Q&A




After this workshop, you will be able to start and evaluate successful collaborations with influencers on your own, and kick start your own projects.

Practical info

 3 hours

 in-person

 €960-€1.800