

Meet and connect with our expert on **Employer Branding**

YVES PILET

Most organizations fail to attract, engage and retain the right talent. As an employer branding expert, Yves can help organizations grow using a strategic roadmap for an attractive and inclusive work culture to uphold as an employer.

Are you interested in a strategic consultation with Yves?

For the next two years, Yves will define and implement your employer branding strategy enabling your organization to achieve future business goals.

Below you will find what Yves will help you create and implement.

- 👉 Target group analysis and personas
- 👉 Employer Value Proposition
- 👉 Employer branding strategy
- 👉 Internal and external communication
- 👉 Influencer Marketing rules in Belgium
- 👉 Recruitment optimization
- 👉 Monitoring and improving KPIs



Additional employer branding training can be followed at the academy, including a complete program, master classes and sessions.

Employer Brand Roadmap

- 🕒 Roadmap: 12 - 16 weeks
- 📍 Online and on site
- 💰 Contact [Yves](#) for more information

Employer Branding Training

- 🕒 1, 3 or 4 hours (sessions and master classes) or 4 days (program)
- 📍 Online and on site
- 💰 Starts at € 1.500